Electronic Acknowledgement Receipt				
EFS ID:	4847065			
Application Number:	10644651			
International Application Number:				
Confirmation Number:	5444			
Title of Invention:	Marketing system based on customer preferences			
First Named Inventor/Applicant Name:	Stephen F. Mase			
Correspondence Address:	Devan V. Padmanabhan  DORSEY & WHITNEY LLP  Intellectual Property Department  50 South Sixth Street, Suite 1500  Minneapolis MN 55402-1498  US 6123407990  -			
Filer:	Min Xu/Jacquelyn Torborg			
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## **Payment information:**

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File Listing:	

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
I I	Amendment/Req. Reconsideration-After	14491rsp.PDF	314344	. no	7
	Non-Final Reject	'	bb8d2f8fb1f1633bbd2f3b24318b04d6f6d9 739d		
Warnings:					

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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.